



Galactic Fed

Galactic Fed at a Glance



Who Are We:

Galactic Fed is a fully distributed, multinational digital marketing agency filled with growth marketing experts. We partner with companies of all sizes to make their growth goals a reality.



Founded by Zach Boyette and Irina Papuc in 2017, both early pioneers in the growth marketing and digital nomad movements

Where We Are:

155+ employees

17 countries

5 continents



What We Do:

Paid Media:

- ★ Google Ads
- ★ Instagram Ads
- ★ LinkedIn Ads
- ★ Facebook Ads
- ★ Microsoft Ads
- ★ Snapchat Ads
- ★ Twitter Ads
- ★ Apple Search Ads
- ★ Pinterest Ads
- ★ TikTok Ads

SEO:

- ★ Google Best Practices
- ★ SEO Site Audit
- ★ Keyword Research
- ★ Link Building & Strategy Setup
- ★ Ongoing Link Building
- ★ SEO Analytics Dashboard
- ★ SEO Reporting
- ★ Content Strategy & Creation
- ★ SEO Copywriting
- ★ Mobile SEO
- ★ On-Page Optimization

Growth Labs:

- ★ CRO Growth Analytics
- ★ Graphic Design
- ★ Market Research
- ★ Website Development & Design
- ★ Email Marketing
- ★ Social Media Marketing
- ★ Tracking & Analytics
- ★ A/B & Multivariate Testing

Our Core Values:



Futuristic:

We remain on top and ahead of industry trends and scientifically test them to see what will work for our clients.



Radically Honest & Approachable:

We're straight-talkers with our staff and clients and keep "doors" and communication open at all times.



Mathematical & Growth Oriented:

Growth marketing is a science, and we take the scientific approach to testing hypothesis and analyzing data to achieve big-time growth.



Hyper Focused in our Zone of Genius:

We know what we do, and we do it well, and the same goes for our employees. We employ domain experts and encourage them to stay in their zone of genius. No generalists here!

Why Galactic Fed:



VISION:

Your goals are our obsession. We work side by side with you to know exactly what you want and make achieving it our top priority. With your big dreams and our big picture thinking, we'll make your brand a shining star.



COMMUNICATION:

We speak confidently and listen attentively. You'll know exactly why we choose a specific strategy and always be kept in the loop. Our reporting and communication systems ensure you have a front-row seat to your destination, and we can answer any question along the way.



EXPERTISE:

We're a multi-disciplinary group of pros. Whether it's running your first Google Ads, increasing traffic to your site, or designing a new landing page, we're an award-winning team who live and breathe digital marketing. That means whatever your goal, we know how to execute.



RESULTS:

The proof is in the profit. Our numbers speak louder than words, and our track record speaks for itself. Our results-driven team continually exceeds our clients' growth expectations, and you can trust we'll do the same for you.



GROWTH:

Achieve more, grow faster. As growth marketers through and through, we're constantly testing new strategies and improving on our most recent successes. We stay on the cutting edge of all things digital marketing, which means your business stays on top.



How We Help:



At Galactic Fed, we also believe in using our powers for good. This is why we have established our non-profit, Galactic Good. With Galactic Good we:

- ★ Partner with nonprofits who are changing the world
- ★ Offer our expertise and digital marketing skills to grow their vision
- ★ Grow the Galactic Fed network of professionals making a difference

What We Say:

Forbes



Forbes



WOMENTOWATCH



Building Remotely



The Washington Post



What Our Clients Have to Say:

It was a pleasure working with Galactic Fed. Their personal, and yet professional, approach to marketing strategy and execution was first class. Their approach is scientific, delivered quickly and with a deep commitment to strategies that scale. You'll be happy you hired them.



- James Tunley,
COO at Shell (Fitcar
Division)

We've taught growth marketing to hundreds of companies and work closely with dozens of marketing agencies -- Galactic Fed has one of the most scientific approaches we've ever seen. We highly recommend Galactic Fed not just for their ability to produce significant results, but also for their willingness to go above and beyond for their clients.



- Justin Setzer,
Co-Founder of Demand
Curve

Galactic Fed is the best paid media agency I've worked with. They are extremely proactive, great communicators, and at this point they are basically part of our team. I would highly recommend them to both companies looking to augment their in house paid team, as was our case, and companies looking to delegate all of paid media to an agency.



- Kasia Mikoluk,
GM of Growth at Varo

The Galactic Fed team has been absolutely instrumental in the success of our acquisition strategy. They have been a trusted and reliable partner and deliver best-in-class capabilities, experience, and scrappiness. I can't recommend them enough for companies who seek to supercharge their growth trajectory!



- Vikas Hebbar,
Director, Brand & Member
Marketing at WayBetter

Who We've Worked With:



HVMN

PicsArt



tenfold

gigster



DEMAND
CURVE



edible

Varo



Vitally



Nightfall™



FUNetix®

Hourly



Fairmarkit

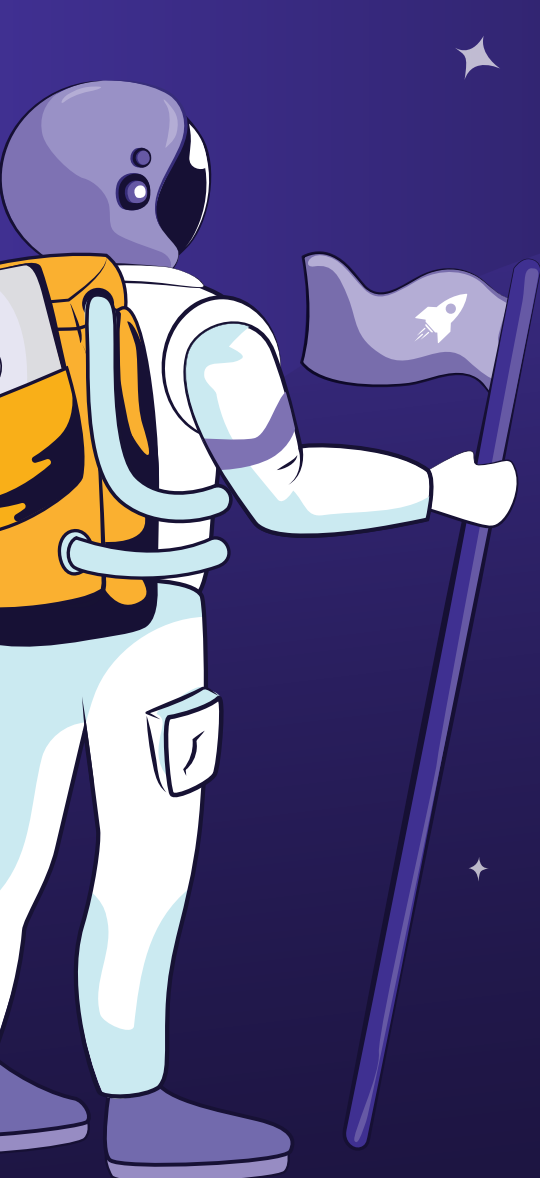


CodersLink



LIFSCHITZ
LAW

...and more!



Ready to Get Started?

Take one small step for your brand...
and one giant leap for growth.